



KEEPING THE FAITH ~ SECURING OUR FUTURE

VOLUME I, ISSUE I

MARCH 1, 2011

AN IMPORTANT MESSAGE FROM OUR PASTOR AND CAMPAIGN DIRECTORS

Dear St. Mark's Family,

This is a very exciting time for our church. Our capital campaign, **Keeping the Faith ~ Securing Our Future**, has more potential for the good of our church than anything we have done in a long time. Capital campaigns are not new to St. Mark's, and each one we have done has helped us see our visions become realities. Because of the dedication of our members, we have had successful campaigns in the past, which have produced the wonderful facility we have today. We must keep our church home in good condition to secure our future and the vision we have of fulfilling the mis-

sion that God has for St. Mark's.

Please join us in praying daily for the success of this campaign. With your dedication and prayer, we can realize our vision for the future!

Imagine. Imagine a future at St. Mark's where we are able to pay for repairs and replacements without having to "nickel and dime" the congregation each time an item breaks. Our Trustees have worked to complete an analysis of what we fully expect to be repaired or replaced over the next few years. Having these funds in a restricted reserve will give us a secure future to meet these expenses without having to

take away resources from people-oriented ministries. Also, imagine less money going to serve debt and instead being able to further fund ministry.

We are able to imagine this future for St. Mark's and what we see is a strong church in ministry serving many people!

Please join with us in discernment and prayer as you consider your commitment to **Keeping the Faith ~ Securing Our Future** on Sunday, April 3rd.

Blessings,

David Bonney, Pastor
Walter & Judy Hawthorne,
Campaign Directors

LEADERSHIP TEAM

Pastor:

David Bonney

Campaign Directors:

Walter & Judy Hawthorne

Campaign Coordinators:

Daisy Byrd; Tim & Kathy Merry

Vision Awareness Directors:

Linda & Gary Edwards

Spiritual Life Directors:

Chuck & Elizabeth Johnson

Children & Youth Directors:

Mike & Denise Powers;

Chris & Stephanie Franklin

Ministry Emphasis Directors:

Wally & Sharron Glasscock

Advance Cultivation Directors:

Earl & Anne Yamada

Communications Director:

Daisy Byrd

Mailing Directors:

Naomi Moore; Sandy Dodson

Hospitality Directors:

Cathy Kiiffner; Trisha Jennings;
Metta Nickerson

Commitment Directors:

Mark & Connie James;
Mike & Susan Marie Shelton

Follow-Up Directors:

Richard & Gretchen Worcester;
Brack & Pam Stovall

Consultant:

Branson Isley Cargill Associates

A ST. MARK'S FAITH STORY ~ THE SIMON FAMILY

I joined St. Mark's shortly after I moved to the area and just before I adopted my daughter, Kate. At the time, I was single and Kate turned one just after I brought her home. In the 7 years since I first joined St. Mark's, Carl and I married, my mom, Peggy King, and my brother,

Todd Odor, moved here from Florida, and Carl and I adopted Nick. All of us now call St. Mark's home and are grateful for the richness it brings to our lives. At St. Mark's, through involvement with Sunday School, choir, Wednesday night dinners, small groups and worship, we

have developed an extended family to help us raise children with character, values and faith. These gifts will remain with them for a lifetime and as we help them grow, we also grow in our own faith.

Thank you, St. Mark's!

~Diane Simon

Important Dates:

Vision Awareness & Communion Sunday	3/6
Children & Youth Car Wash & Bake Sale	3/19
Prayer Walk & Prayer Vigil	3/26
Commitment Sunday & Brunch	4/3
First Fruits Offering	4/24

“KEEPING THE FAITH, SECURING OUR FUTURE”

CAPITAL CAMPAIGN 2011 ~ Q & A

What is the purpose of this Capital Campaign?

The Campaign has a two-part purpose: a) to establish a contingency fund for the projected repair and replacement costs to keep our facilities in up-to-date working order and, b) to reduce the debt of the Church by eliminating the 2nd mortgage.

What is the goal of this campaign?

The goal is to raise \$1,000,000 to be collected over the next 3 years of which \$650,000 will go towards repairs and replacements and \$350,000 will cover the amount owed on the 2nd mortgage. The funds for the repairs and replacements are to cover those needs for 10 years.

Given the current economy and ongoing challenges with our annual budget, is it realistic to believe we can raise the \$1,000,000 amount?

Each individual needs to prayerfully consider what they can give over and above their annual giving/commitment, recognizing that we are now in a situation of having capital items (i.e. heating, water heating, parking lot, etc.) beginning to fail due to age. We need to ensure that the future operations of St. Mark's will continue without disruption.

Will any of the money collected in this Capital Campaign ever be transferred to the Church's General Operating Budget?

Absolutely not. To allow for the transfer of funds in the future would go against the purpose of this Campaign and would be misleading to those who contribute. Another way to look at this is that it establishes a contingency fund to make sure we are able to continue and potentially grow our operation of the Church in the coming years. We currently do not have such a contingency fund available to allow for the continued operation of the Church.

If the amount pledged is less than the \$1,000,000 campaign goal, how are the priorities of the money that is pledged established?

The first priority is to address the needs of the Church facilities that have failed or are failing/in-need of repair, including what is expected over the next 10 years. Thus, we would focus on the repairs and replacements before looking at the 2nd part of the campaign of reducing debt. For example, in 2011 the priority is to address the Church parking lot, one of the heat pumps, two water heaters, sound equipment, office equipment, and other miscellaneous furniture. Another example of an unexpected capital expense is one of our freezers just failed and had to be replaced at a cost of \$2,900. This would come out of the Capital Campaign now underway.

If we were able to raise more than the \$1,000,000 campaign goal, what would be done with the additional money?

If we were so blessed to have this happen, we would need to re-evaluate what to do with the extra money. One thought would be to establish an emergency fund that would hopefully carry us past the 10 years established in this campaign. Another would be to place an even greater emphasis on Ministries and Programs by possibly reducing the 1st mortgage debt.

As part of giving, can you give in some form other than cash?

Yes. Contributions can be in the form of stocks, bonds, real estate, jewelry, cash value of insurance policies, etc. It will be the donor's responsibility to ascertain the fair market value of any non-cash contributions when submitting the Capital Campaign estimate of giving form and for reporting on donor's tax return(s). When the non-cash contributions are received by St. Mark's, the Church will attempt to sell those items as expeditiously as possible to convert them to cash immediately. Should St. Mark's be unable to sell an item, it shall be returned to the donor as if it were never given.

If we are able to pay off the 2nd mortgage, that will free up approximately \$30,000 per year from the operating budget. What will that money be used for?

That money would be used for Ministries and Programs which include "Worship", "Welcome Ministries", "Service to Others" and "Spiritual Growth". Allocation of the funds would be part of the annual operating budget process, with input from and approval by the Church members.

**THE “KEEPING THE FAITH, SECURING OUR FUTURE”
LOGO MEANING ~ A TRUE INSPIRATION!**



Description

The identity uses simple pictograms and traditional typography to convey the deeper meaning behind the message, “Keeping the Faith, Securing Our Future”. When read from left to right, these images tell the same story as the tagline.

ANCHOR

When Christians were persecuted and forced underground, their emblem was often the Anchor. To the outside world, it was just an anchor. To the Christians, it was a camouflaged Latin Cross. Like a ship’s anchor, it helped them to keep their faith strong in the stormy social environment.

“We have this hope, a sure and steadfast anchor of the soul, a hope that enters the inner shrine behind the curtain.” Hebrews 6:19

CROSSLET

Made from four Crosses arranged at right-angles to each other, with their tops pointing north, south, east and west. A Crosslet is a symbol for world evangelism of the Gospels, or the faith of the four evangelists: Matthew, Mark, Luke and John.

KEYS TO THE KINGDOM

The Keys to the Kingdom are the embodiment of Securing Your Future in Heaven.

“And I will give unto thee the keys of the Kingdom of Heaven: and whatsoever thou shalt bind on earth shall be bound in Heaven: and whatsoever thou shalt loose on earth shall be loosed in Heaven.” Matthew 16:19

GLOBE

The world represents our future and all that is to come.

“For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life.” John 3:16